



The Perfect Fundraiser For Your Gold Wings Chapter!



A Product People Want

- The Entertainment® coupon book **pays for itself and more** in just a few uses.
- People who support your fundraiser will enjoy nearly **\$20,000 in savings** on the things they want and need.

Dining out
Dry cleaning

Groceries
Entertainment

Travel
Oil changes... and more

- **It's in demand!** Supporters call the groups that sell Entertainment books to buy it year after year. With today's economy, you're offering a truly useful product.

It's Easy to Get the Money You Need

- **A fundraising** expert with the backing of 45 years of experience helps you make the most money with the least effort.
- **One book sold** earns **more profit** than one product sold in many other fundraisers.
- **No upfront costs.** You pay only for what you sell. Even better, you keep the profits immediately.

Extra Sales Bonus for NEW Groups!

- New easy to reach **50% profit level.** Now you'll earn 50% for every book you sell over 50!

Call Heather Jaqua toll free: 1.866.739.8993
Hjaqua@entertainment.com



FROM THE DESK OF HEATHER JAQUA

June 26, 2009

Dear Gold Wing Road Riders Association Chapters:

I hope you're having a great time at Wing Ding! I'm sure you're sharing lots of great ideas and experiences. I wish I could be there personally to share in the excitement with you, however I would like to take this opportunity to tell you about Entertainment Books can help your chapter raise the funds you're after to have a great time while support your local community at the same time!

With more than 150 editions in the country and in Canada, there's bound to be Entertainment Book in your neck of the woods. Each editions contains over \$20,000 of 50% and 2-for-1 discounts on local and national restaurants, movies, sporting events and more. The books are simple to sell because people enjoy saving money while supporting a good cause. Last year alone, we helped community groups like yours raise more than \$90,000,000 with our proven, profitable fundraising products.

Please take a moment to review the attached overview. You'll soon see just how easy it is to raise the funds the funds needed to help support your ongoing charitable endeavors.

Many thanks for your time and dedication to the community.... Please don't hesitate to share this information with anyone in your chapter. I hope we can work together to achieve your fundraising goals, because YOUR success is MY success!!

Yours in Fundraising,

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Premier Accounts Specialist

1-866-739-8993 Toll Free Direct

1-248-404-1075 FAX

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OVERVIEW

- There is literally no risk or expenses to your group.
- We ship you Entertainment Books on consignment
- Your members sell the book at Entertainment's fundraising price. (prices vary, depending on edition.)
- You only pay for what you sell. If you have left over books, we'll take them back!
- You keep your profits direct from the money you collect as you sell the books.
- Special offer for new groups only: Earn 50% profit on books 51 and up – NO LIMITS! (Normally, groups have to sell 2,000 books to get 50% profit.)
- You will also earn profit on the first 50 books. As long as you sell at least 10 books, you'll earn a minimum of 20% profit on books 1-50. (This can improve. The more you sell, the more you'll earn on the first 50 books.)
- We have many tools to help your group reach your goals, including email programs that let you sell to everyone in your address book, anywhere in the country!
- Entertainment Books sell themselves. In today's economy, people are LOOKING for ways to save money. Entertainment Books are a smart fundraiser in today's economy!
- There are no Saturdays to volunteer! Members just take the books on their everyday travels and make sure people know they have them available.
- Timeline: The 2010 Entertainment Books are available in July, August and September, depending on the edition. The books are available for sale and use as soon as you receive them. They are valid for use until November 2010. We wrap up our fundraising on December 15th but you may end your sale earlier if you wish.

Call Heather Jaqua, your personal fundraising specialist to get signed up today!

866-739-8993

Send My Books!

Entertainment® 2010 Fundraiser Reservation Form

To reserve your Entertainment® 2009 books now, Please:

- Review the information below
- Verify or update your contact information
- Sign at the bottom
- Return the form to Entertainment

THREE EASY WAYS TO RESERVE:

1. Call Heather Jaqua at: **866-739-8993**
2. Fax this form to **248-404-1075**
3. Mail to: Entertainment Fundraising
P.O. Box 7093
Troy, MI 48007

Standard Profit Schedule:

Units Sold	% Profit
2000 or More	50%
1000 to 1999	45%
600 to 999	40%
400 to 599	35%
260 to 399	25%
100 to 259	23%
10 to 99	20%
5 to 9	10%

1. Sell books and keep your profits: Sell books to the general public at Entertainment's fundraising price. Keep your profits from the cash you collect. Profits are earned based on the schedule shown at right.

*** Bonus 50% Profit: Your group will earn 50% profit on books 51 and up. Profit on first 50 books is based on the schedule shown on right.**

- 2. No money upfront:** You do not need to pay in advance. Instead, you make monthly payments for the books sold.
- 3. Free shipping right to your door:** We'll ship your books as soon as they are available to the address you indicate.
- 4. Pay as you sell:** Payments are due by the 15th of each month for all books sold by the end of the prior month. To pay by check or credit card, call us at **866-739-8993** or send a check or money order with the payment stub included in your monthly account statement.
- 5. Call for more books:** Call **866-739-8993** and let us know how many more books you need. We can send you additional shipments on consignment.
- 6. Communications:** With your commitment to participate in the Entertainment fundraising program, you are giving Entertainment authorization to contact your group via phone (incl. cell phone), email, or mail.
- 7. Closing your account is easy:** Make your final payment by December 15, 2009; call in advance if you need a final invoice. You may return unsold books to Entertainment for full credit as follows:
 - Call **866-739-8993** by December 15, 2009, to report returns and to receive return instructions.
 - Place books in the mail with provided return labels no later than December 31, 2009.
 Any books not received at Entertainment's book return facility by January 15, 2010, may be assessed a shipping and handling charge or other processing fees at Entertainment's discretion.

Yes, send my Entertainment® 2010 books! I understand that by signing below, I am verifying that I am over 18 years of age, and that Entertainment will print and reserve books for my group's fundraiser, which will be available starting August 1, 2009 and ending by December 31, 2009. I'll send in monthly payments for the books we sell as described above.

Chairperson's Signature Date

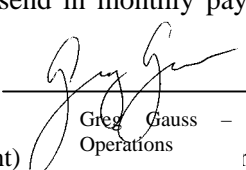
Group Name _____

Chairperson _____

Address _____

Phone _____

Email _____

EPI Authorization: _____

 Greg Gauss - Director of Operations mation

___ Ship To (if different) _____