

HOLD THE MUSTARD

While standing in the line at the favorite local McDonalds, I noticed that everyone had different preferences on what to consume for lunch. Some wanted “extra”; some wanted the clerk to “put it in your pocket”; and some wanted condiments that weren’t even offered.

As I stood there waiting my turn, I thought how much this fast-food establishment reminded me of GWRRA rallies. Hamburgers.....Rallies.....How crazy can you get? Every rally has a “bun”. This is the facility that holds it all together. Each rally has the meat! Where’s the beef?? It consist of the good ole’ standbys that every rally has, ie; registration, bike show, field events, and seminars. But where are the ketchup, mustard, pickle, and onions? All of these provided for each participant’s enjoyment. They consist of differently themed parties, dances, talent shows, and any other activities provided.

Each person can choose the interesting activities, and rally planners should realize that each individual would like different aspects of the Rally. Rally organizers know that everyone will pick and choose, and no one will indulge in all activities.

Individuals are creatures of habit; their interests remain the same from rally to rally. With a little help, this can also change. New activities can become interesting, and habits can take a different path. Provide all sorts of activities, and let the individuals tell you what they want and don’t want. Participants should try different things provided for them. Besides; who wants to eat the same burger every day?

Rallies vs. Hamburgers?? Work with me here!!! And.....HOLD THE MUSTARD!